

# 2026 Corporate Sponsorship Packages to Support the Cal Poly HVAC&R Educational Program

## New in 2026:

We've streamlined our annual fundraiser to focus on the **Annual Event Dinner**. In place of golf/wine/MTB, sponsors now receive **one-year logo placement inside the Cal Poly HVAC&R Lab**, providing exposure to over 300 students each year plus recognition at the Dinner.

## PLATINUM Sponsors - \$10,000

- Large logo panel in HVAC&R Lab (1 year)
- Recognition on Dinner stage screen & backdrop
- Example of impact: **Supports student field trips** to ASHRAE and IAR conferences

## GOLD Sponsors - \$5,000

- Medium logo panel in HVAC&R Lab (1 year)
- Recognition on Dinner stage screen & backdrop
- Example of Impact: **Supports student HVAC&R research**

## SILVER Sponsors - \$3,000

- Small logo panel in HVAC&R Lab (1 year)
- Recognition on Dinner stage screen & backdrop
- Example of Impact: **Equipment/supplies for HVAC&R courses**

## BRONZE Sponsors - \$1,500

- Name listed on a group "Supporters Panel" in the Lab (1 year)
- Recognition on Dinner stage screen & backdrop
- Example of Impact: **ASHRAE Student Club meetings**

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Sponsor an FE Exam - \$300

- Example of impact: Pays the **FE-Exam fee for one HVAC&R student**
- **Does not include logo placement in the HVAC&R Lab (logo placement begins at Bronze level and above).**

### Instructions

**Please scan the QR code and follow the instructions. After submitting your donation, please contact Steffen Peuker, [speuker@calpoly.edu](mailto:speuker@calpoly.edu), so he can follow up regarding your company logo (no logo required for FE Exam sponsorship).**



For questions regarding sponsorships, please contact:  
Steffen Peuker, [speuker@calpoly.edu](mailto:speuker@calpoly.edu)

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